

DOWNTOWN CORAL GABLES & MIRACLE MILE BUSINESS IMPROVEMENT DISTRICT OF CORAL GABLES

1. What is the Business Improvement District of Coral Gables?

The Business Improvement District (BID) is a 501(c)(6) non-profit organization representing the District's property owners and businesses in marketing and advocacy of the area. The District's boundaries are from Douglas Road to LeJeune Road (east-west) and Giralda Avenue to Andalusia Avenue (north-south). The BID is an organizing and financing mechanism used by property owners and merchants to promote and improve the district.

2. Who manages and operates the District?

The BID is an autonomous non-profit organization that is operated independently of the City of Coral Gables. It has a 16 member *volunteer* Board of Directors, composed of 13 voting officers and 3 ex-officio officers. The BID office is staffed by the Executive Director, Taciana Amador, Marketing & PR Manager, Jade Lleonart and Digital Marketing Assistant, Laura Ginebra. They can be reached via email at tamador@shopcoralgables.com, jlleonart@shopcoralgables.com and lginebra@shopcoralgables.com or by phone at 305-569-0311.

3. What is the mission of the BID and what are its main goals and objectives?

The Business Improvement District's mission statement is to promote the quality and diversity of businesses in downtown Coral Gables through advocacy and marketing, increasing awareness to domestic, national and international audiences.

4. How many members does the BID have?

There are 370 businesses in the BID, approximately 260 of which are retail and restaurant establishments. There are 128 property owners in the BID.

5. Where can I find information to open a business in Downtown Coral Gables?

Please visit our website www.shopcoralgables.com, and click on "Start a Business." There you will also find information regarding properties that are available for rent or sale, under "Vacancy Listings," under "Just Getting Started?" Please feel free to contact our office, and we can direct you to the right place.